

KIDS LOVE...
AUTHOR AND
ILLUSTRATOR
VISITS!



**Bring author Karla Oceanak
and illustrator Kendra Spanjer—
creators of the popular
Aldo Zelnick series—
to your school or library!**

Karla and Kendra love to read, write, draw, and talk to kids about their enthusiasm for all three. In fact, that's why they created the award-winning Aldo Zelnick series: to share their passion for creativity and childhood literacy.

They'd be thrilled to visit your school. Their entertaining, educational, and memorable presentations typically include an introduction to their book series and characters, a slide show of drawings from the books, an explanation of how they create, lots of pro-reading encouragement, a drawing demonstration, and ample time for all those great kid questions.

You can choose the presentation format that's best for your school:

- all-school assembly
- classroom or grade-level presentations
- readathon day presentations
- book fair or literacy/family night talk to parents
- small-group graphic story workshop



They offer a great, simple process for your kids to order

autographed copies of the books before the visit. Twenty percent of proceeds are donated to your school—often paying for some or all of the visit fees. A sample flyer (which we'll customize for your school) is attached.



Accolades for the Aldo Zelnick series

- Book of the Year Award
- Colorado Book Award
- Dr. Toy's 100 Best Children's Products
- Creative Child Magazine Book of the Year
- Moonbeam Children's Book Award
- and many more!

2013/2014 SCHOOL YEAR VISIT FEES

IN AND NEAR FORT COLLINS, COLORADO

(within, say, 20 minutes of their office in Old Town)

\$300 per short visit for Karla or Kendra

\$400 per short visit for both

(Short visits include a single presentation and book signing, no longer than two hours. Please see the day rate at right for longer visits.)

WITHIN 1.5 HOURS DRIVE TIME OF FORT COLLINS, COLORADO

(includes Boulder/Denver area)

\$675 per day for Karla or Kendra

\$800 per day for both

Fees include up to four presentations each day plus unstructured time for book autographing and chatting. Can be shared by two or more schools.

FARTHER THAN 1.5 HOURS DRIVE TIME FROM FORT COLLINS, COLORADO

\$1,000 per day for Karla or Kendra

\$1,200 per day for both—plus travel expenses

Fees include up to four presentations each day plus unstructured time for book autographing and chatting. Can be shared by two or more schools.

HOW TO SCHEDULE YOUR AUTHOR/ILLUSTRATOR VISIT

Please send Renée Becher an e-mail inviting them to your school and listing possible dates. She helps coordinate their events and will get back to you right away!

renee@bailiwickpress.com



LOOK WHO'S COMING TO MOUNTAIN VIEW ELEMENTARY!

Mountain View Elementary is excited to host author/illustrator duo Karla Oceanak and Kendra Spanjer on April 24th.

We hope all our students will read their Aldo Zelnick comic novels so they can get the most out of this special visit. (Besides, the books are hilarious, educational, AND set in Northern Colorado!)

Here's the best part: Bailiwick Press will donate back 20 percent of all book orders placed by April 5th to Mountain View! Your child will get beautiful books signed by the author and illustrator, and your school library will receive some wonderful extra funding.

"We really enjoyed Karla and Kendra's visit to Shepardson Elementary. The kids love their books and were really excited to meet them. It was a real highlight for our event! The kids were able to hear about the process of writing, illustrating, and publishing a book. We highly recommend Karla and Kendra!"

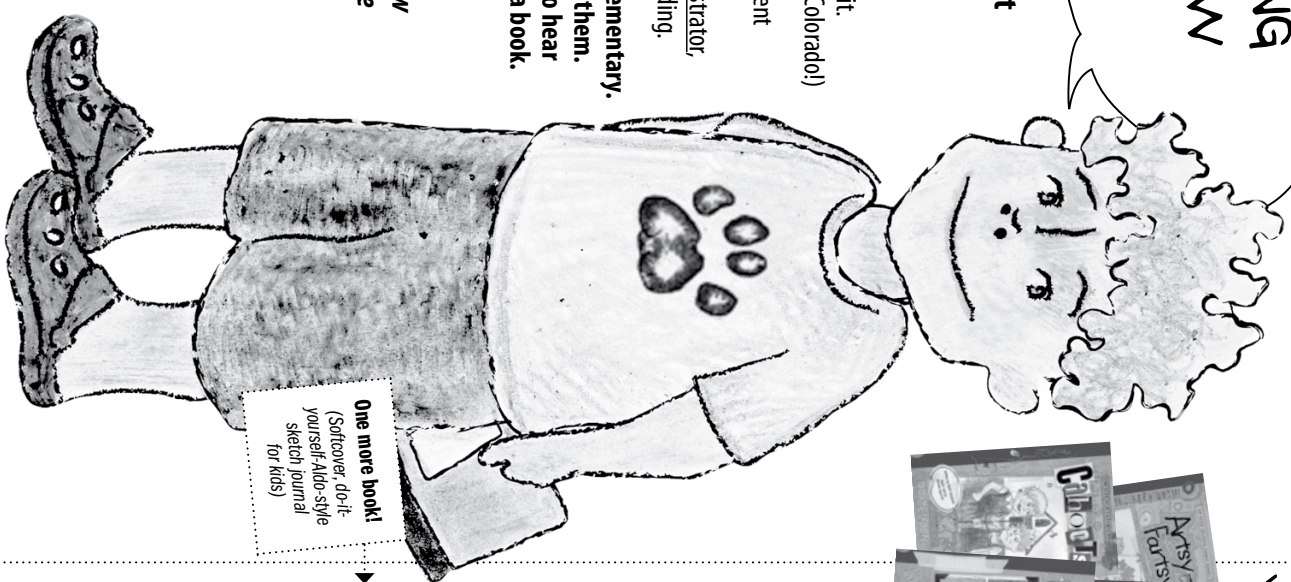
—Shepardson PTO

"Brett read Artsy-Fartsy in just a few days. It's now one of his favorite books, and he can't wait for the next installment in the Aldo Zelnick series!"

—Jessica Freitag



Karla Oceanak and Kendra Spanjer are creators of the Aldo Zelnick comic novel series. They'll be visiting our school April 24th.



YES! We'll buy books and support reading at Mountain View! 20% of the money collected goes to our school!

The Aldo Zelnick books are illustrated novels starring 10-year-old Aldo Zelnick. Similar to the Wimpy Kid books but with a mysterious plot, challenging vocabulary words, and laugh-out-loud humor, they're books both boys and girls are raving about. And they've won a Top 10 Educational Products Award and the Colorado Book Award!

Hardcover - 160 pages - \$12.95 - For ages 6 - 13

Child's Name: _____ Grade: _____
 Teacher: _____
 Sign the book(s) to: _____

We'll order:	Quantity:	Price Each:	Total:
Artsy-Fartsy	<input checked="" type="checkbox"/>	\$12.95	<input type="checkbox"/>
Bogus	<input checked="" type="checkbox"/>	\$12.95	<input type="checkbox"/>
Cahoots	<input checked="" type="checkbox"/>	\$12.95	<input type="checkbox"/>
Dumbstruck	<input checked="" type="checkbox"/>	\$12.95	<input type="checkbox"/>
Egghed	<input checked="" type="checkbox"/>	\$12.95	<input type="checkbox"/>
Fimicky	<input checked="" type="checkbox"/>	\$12.95	<input type="checkbox"/>
Gitch	<input checked="" type="checkbox"/>	\$12.95	<input type="checkbox"/>
All Me, All the Time	<input checked="" type="checkbox"/>	\$7.95	<input type="checkbox"/>
A - D STARTER SET	<input checked="" type="checkbox"/>	\$52.00	<input type="checkbox"/>
A - G FULL SET (includes All Me, All the Time)	<input checked="" type="checkbox"/>	\$85.00	<input type="checkbox"/>
Total Quantity:			Total Enclosed:

Return order form and money by Friday, April 5th.

Books will be delivered to your student's classroom.
 Cash (exact change, please) and checks accepted.
 Please make checks payable to Mountain View Elementary.
 For more information on the books, Karla, and Kendra, visit aldozelnick.com.